

ACADEMIC COUNCIL

Minutes

December 9, 2021

Present: Andrew Novobilski, Vicki Bingham, Ellen Green, Leslie Griffin, Beverly Moon, Billy Moore, Christy Riddle, Jeff Slagell

Absent: Edwin Craft, Emily Dabney, Andrew Wegmann

Guests: Dr. Ouida McAfee, Director of Instructional Technology

Call to order: A regular meeting of the Academic Council was held in the Janice Wyatt Conference Room on December 9, 2021. The meeting convened at 8:32 AM with Provost Novobilski presiding.

Announcements:

Agenda item	Comments/Discussion	Action taken	Responsible party
Approval of Minutes:	November 11, 2021	Approved.	
Guest Speaker: Dr. Ouida McAfee	<p>Dr. Ouida McAfee, Director of Instructional Technology, was invited to be the guest speaker for this date. Dr. McAfee shared three areas that the Learning Technology Instructional Design Team has been focusing on: 1. Equity – providing everyone an opportunity for input and feedback (surveys, questionnaires, evaluations, Student Advisory Group) 2. Ongoing Digital Transformation – building a tech ecosystem that evolves with priorities and focusing on student needs to avoid adopting tech for tech’s sake (Monthly workshops, monthly newsletters, ongoing professional development) 3. Campus Collaboration – breaking down silos to limit the friction of misalignment (SGA and other student organizations, online course reviews, Zendesk, Canvas, Zoom, Microsoft Teams)</p> <p>Dr. McAfee also shared what’s to come in spring 2022:</p> <ul style="list-style-type: none"> - Monthly workshops, themed newsletter and QM training - A new iteration of online course reviews - Student/Faculty onboarding process - Literacy Project (Grammarly, Immersive Reader, etc.) 		
Informational Item:			
Cabinet Update	<p>Dr. Vicki Bingham provided updates from the most recent Cabinet meetings:</p> <ul style="list-style-type: none"> - Suggestions for improvements for future campus forums was shared. Some of those adjustments include moving robust topics to the beginning of the forum and moving the starting time up. 		Vicki Bingham

	<p>The Executive Committee plans to place the PowerPoint that was shared during the forum online for viewing.</p> <ul style="list-style-type: none"> - Revisions have been made to the University’s Social Media policy. All social media accounts must comply with the University’s identity standards. The revised policy should be distributed soon. - Campus Building Projects: <ul style="list-style-type: none"> • The roofing projects should be completed by the end of February 2022. • Bids have been received for the School of Nursing expansion. • Enhanced sound system has been installed in Walter Sillers Coliseum. • The University is expecting to receive approximately \$15.6 million in state infrastructure funds. - Dr. Beverly Moon and Mrs. Cayce Friesenhahn provided a timeline of when SACSCOC and QEP reports will be due in 2022. - Jamie Rutledge, Chief Financial Officer, has been looking at the possibility of hiring students for part-time employment. Funding for payroll would come from grant funding. It was recommended to create a pay scale. - A timeline has been created for the Fiscal Year 2023 budget. Complete information will become available soon. - The 2022-2023 Academic Calendar was approved. - Brittany Davis and Caroline Fletcher presented marketing initiative and analytics and reported that it seems to be yielding good results. 		
Faculty Senate Update	Dr. Andrew Wegmann was away attending a conference. No report.		Andrew Wegmann
Action Items:	None.		
Discussion:	None.		

Adjourned:	9:31 AM		
Next Meeting:	Thursday, January 13, 2022 @ 8:30 AM		